

# Show Low makes plans to celebrate its 50th

**T**he City of Show Low is having a birthday! It is celebrating its 50th year of incorporation in May 2003. A committee has been actively planning festivities since last year—most of them FREE to the public—to honor our city. A special logo was designed and commemorative banners will line the City's major streets, announcing the celebration. In addition, photographs from the 1950s, leading up to the present, will be developed into posters. Residents and visitors will be able to view these posters in local businesses and retail establishments. Commemorative items, featuring the 50th anniversary logo, will be available for sale throughout the year.

To commemorate the momentous day, May 4, 1953, the City, local businesses, private individuals and other organizations are sponsoring a series of events on May 2 and 3, 2003. Here's what the committee has planned:

## Friday, May 2:

- 2 p.m. Time capsule burial ceremony  
*location:* Show Low Police Department building
- 7 p.m. Talent show  
*location:* Show Low School District auditorium
- 8:30 p.m. Ice cream social and street dance  
*location:* Show Low School District parking lot

## Saturday, May 3:

- 9 a.m. Lions Club fundraising breakfast  
*location:* Festival Marketplace
- 10 a.m. Parade along the Deuce of Clubs (beginning at the intersection of the Deuce of Clubs and Central Avenue, ending at the intersection of the Deuce of Clubs and White Mountain Road)  
*theme:* "Remember the Past - Look to the Future"
- 11 a.m. Barbecue  
to 3 p.m. *location:* City Park  
(featuring games for the kids, music and other entertainment)
- 5:30 p.m. Dignitary reception honoring past and present Council members (by invitation only)  
*location:* Show Low Intermediate School multi-purpose room
- 7 p.m. Formal event  
*location:* Show Low School District auditorium  
(featuring historical skits, music, storytellers and recognition of past and present Council members)

There are many descendents of founding families as well as descendents of families that have been here since the 1950s still



## *Remember the Past - Look to the Future*

living in Show Low. Members of the planning committee thought it would be fun to add this "family" component to some of the events. For example, the Talent Show Committee is encouraging members of one family to showcase their talents and compete against members of another family. The Parade Committee, too, will offer a special award for the best family float.

The planning committee is comprised of descendents of some of the City's founding families, City employees, and representatives from the business community and the school district. It is chaired by Gerry Whipple, who was asked by Mayor Gene Kelley to head the committee's efforts. Each of the events has a subcommittee and chairperson, who is responsible for planning the respective event.

The planning committee is seeking community volunteers interested in serving on any of these subcommittees. If you would like to help in planning or with logistics at the event, contact City Clerk Ann Kurasaki at 532-4061 or via e-mail at akurasaki@ci.show-low.az.us. She will put you in touch with the appropriate chairperson.

Sponsorship opportunities are also available for businesses, organizations and individuals. A sponsor may donate to the entire series of celebratory events or sponsor a specific event. Below is an explanation of the sponsorship levels.

### *Jack* – Donation of \$500 or less

Benefits you'll receive: Your name will be displayed on advertising fliers and the City's web site; the City will provide promotional items to you as giveaways; you'll receive a commemorative T-shirt for every \$100 donated.

### *Ace* – Donation of \$1,000

Benefits you'll receive: The City will provide promotional items to you as giveaways; your name will be displayed on advertising



Family Aquatic Center: 532-4130

Public Library: 532-4070 \* Recreation: 532-4140

- 02/01** 10 a.m., Public Library  
**Storytelling Group** meeting  
(call Michelle Smith at 532-4070 for more information)
- 02/03** 7 a.m., City Hall Conference Room  
**City Council Study Session**
- 02/03** Registration begins for **Spring Co-ed Volleyball League**  
(ages 16+); registration ends 02/28; play begins 03/10  
at the Show Low Junior High School gymnasium  
Sign up at the Recreation Department
- 02/04** Council Chambers  
5:30 p.m., **City Council Special Policy Meeting**  
7 p.m., **City Council Regular Meeting**
- 02/09** noon, R&R Pizza  
**Show Low Library Friends** monthly meeting  
(open to the public)
- 02/11** 7 p.m., Council Chambers  
**Planning & Zoning Commission Meeting**
- 02/12** 2:45 p.m., Recreation Conference Room  
**Valentine's Day Craft** class (grades 2-6)
- 02/17** Presidents' Day (City offices closed)
- 02/18** Council Chambers  
5:30 p.m., **City Council Special Policy Meeting**  
7 p.m., **City Council Regular Meeting**
- 02/19** 1:30 p.m., Public Library  
**Book Discussion Group**
- 02/25** 7 p.m., Council Chambers  
**Planning & Zoning Commission Meeting**

**Check out City 4 Television and the City's Web site  
at [www.ci.show-low.az.us](http://www.ci.show-low.az.us) for more information**

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#### **50th anniversary celebration...continued from front page**

fliers and the City's web site and mentioned in media promotions; you'll receive 25 commemorative T-shirts.

**Deuce** – Donation of \$2,500 or more

Benefits you'll receive: The City will provide promotional items to you as giveaways; your name will be printed prominently on event programs; your name will be displayed on advertising fliers and the City's web site and mentioned in media promotions; you'll receive 50 commemorative T-shirts.

To make a pledge today or for more information, contact Joel Weeks at 532-4014 or via e-mail at [jweeks@ci.show-low.az.us](mailto:jweeks@ci.show-low.az.us).

The City will provide more information about its 50th anniversary in upcoming newsletters, via the web site and on City 4 Television. Stay tuned for more exciting news.

## Missing and Exploited Children

A computer has been donated to the Show Low Police Department by the Missing and Exploited Children's organization. The police department has free use of the computer. In return, officers must notify the organization's national headquarters whenever a child is reported missing. If you know of such a child, contact the Show Low Police Department at 537-5091 and the information supplied will be forwarded to the appropriate authorities. A scanner and software for making posters of these missing children were also provided.

## Arborist training in March

The Arizona Community Tree Council and the Navajo County Cooperative Extension office are sponsoring an arborist training and certification program from March 10 through 14, 2003 at the City of Show Low Council Chambers, 200 West Cooley. The weeklong training is open to individuals working in industries that impact trees and forests. Classes include tree biology, plant identification and selection, tree-to-soil relationships, pruning, safety and climbing techniques, construction management, etc. The certification test will be given on Saturday, March 15. Course fees will be charged. To register or for more information, contact Jan Mathis at 532-6139.

## Tackling library needs

The Show Low Public Library has formed a 14-member planning committee of 11 citizens, two City employees and a library volunteer. The committee's goal has been to discuss and evaluate the community's need for library services. The members, meeting since December 2002, have established three primary goals: lifelong learning, Commons and cultural awareness. ("Commons" refers to a gathering place for people to interact through programs, events, meetings, storytelling festivals, etc.) The goals will assist library staff and the architects in planning the new library, which will be housed in the old intermediate school property the City recently purchased.